

You're a professional.

Don't let one amateur mistake put your life at risk.

Always think first when using ladders, working around wires or digging near underground cables or utilities.

Display this poster in your office, or anywhere you and your team can see it every day. And always call Dig Safe before you dig: **1-888-DIG-SAFE (344-7233).**

Visit [www.donttouchthis.org](http://www.donttouchthis.org) to learn more.



**Western Massachusetts Electric**

The Northeast Utilities System



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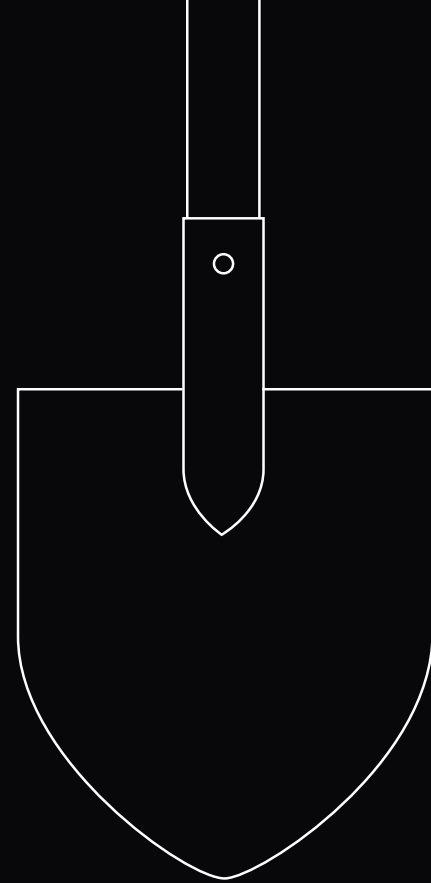
PRSRPT STD  
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**PAID**  
HARTFORD, CT  
PERMIT #751

**AN IMPORTANT MESSAGE FROM WMECO.**  
For a Spanish version, please call 1-800-286-2000.

**WORKING ON  
THE JOB OR  
IN THE YARD,  
WHAT YOU  
DON'T SEE COULD  
HURT YOU.**

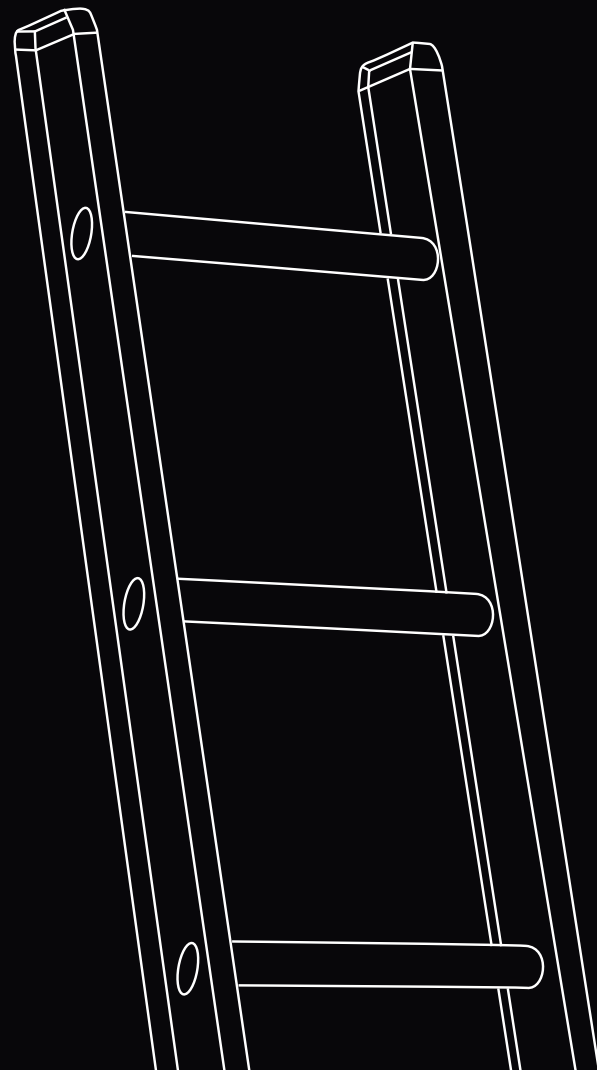


# DON'T

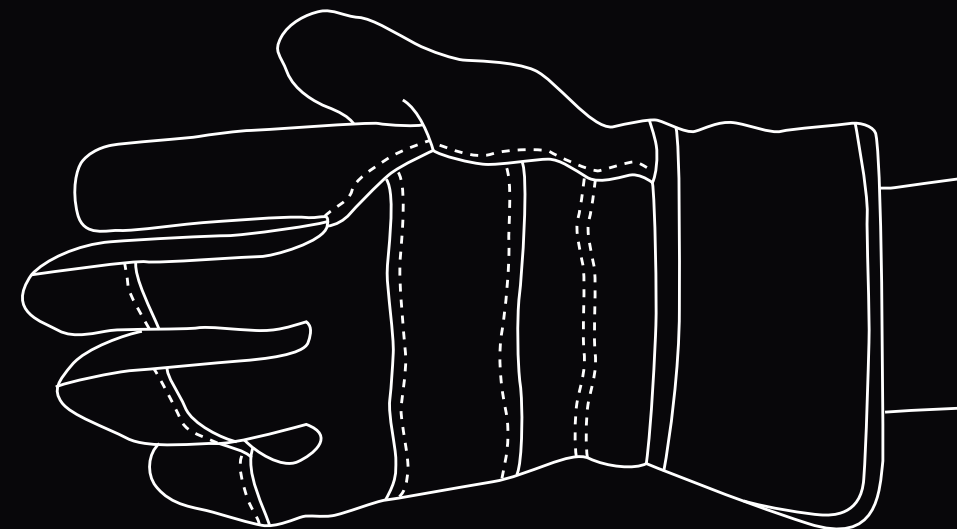


## DIG 'EM

## REACH 'EM



## TOUCH 'EM



Western Massachusetts  
Electric

The Northeast Utilities System

**Look out for power lines,  
and never underestimate the  
power of electricity.**

As you know, safety is important on every job and at every job site.

For those of us at WMECO, electrical safety when performing work around power lines is a matter we take very seriously.

That's why we've sent this new poster to encourage you to review safety procedures with your team. Although many professionals feel they are familiar with electrical hazards, it never hurts to re-focus on the potential dangers and how to avoid them.

Remember, never underestimate the power of electricity. Always look out for power lines, and be sure to call before you dig. To learn more, visit our Web site at [www.donttouchthis.org](http://www.donttouchthis.org).

Thank you for promoting on-the-job electrical safety.

Sincerely,  
Rod Powell  
President & Chief Operating Officer  
Western Massachusetts  
Electric Company

**ON THE JOB OR IN THE YARD, BE CAREFUL AROUND POWER LINES.**

Call before you dig: 1-888-DIG-SAFE (344-7233). Or visit [www.donttouchthis.org](http://www.donttouchthis.org) to learn more.